



NORR11 — SHOWROOMS

COPENHAGEN

Østergade 17, 2nd floor
1100 København K

BERLIN

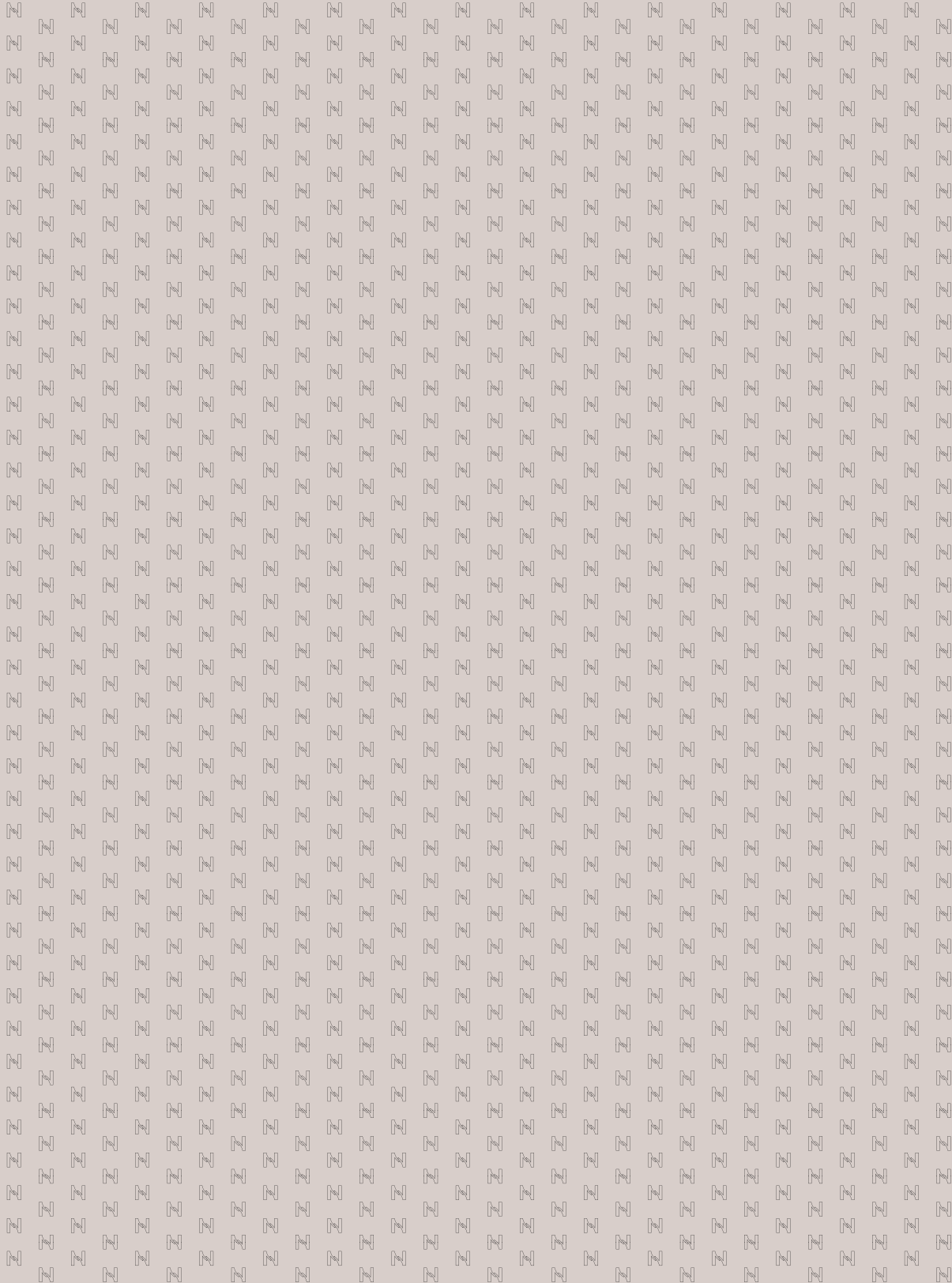
Lietzenburger Str. 65
10719 Berlin

LONDON

4 Helmet Row, Clerkenwell,
London EC1V 3QJ

REYKJAVÍK

Hverfisgata 18a
101 Reykjavík



NORR11
Yo-Yo Table Lamp
Deco Wall Lamp
—
Little Big Chair
Fin Side Table
Oku Dining Table



J.F. Willumsens Museum

STYLING
Pernille Vest

PHOTOGRAPHY
Heidi Lerkenfeldt

SPECIAL THANKS
Asger Kristensen
Bent Madsen
Massimo
Noa Gammelgaard
101 Copenhagen
Atelier Cph
Sarah Schönbeck
J.F. Willumsens Museum

GRAPHIC DESIGN
E&Co. — eogco.is

In Frederikssund, north of Copenhagen, a museum dedicated to the work of *Jens Ferdinand Willumsen* was opened in 1957. Jens Ferdinand Willumsen was a Danish painter, sculptor, graphic artist, architect and photographer and is considered one of the most versatile artists of Denmark. Willumsen was passionately occupied by artistic questions and continually challenged and made new demands of his own work.

Having no connection at all to Frederikssund nor did his art have any particular connection to the district, J.F. Willumsen donated all his art to the town of Frederikssund after unsuccessful attempts of donating the collection to the state of Denmark and Copenhagen.

In line with his expressive and grandiose style J.F. Willumsen put forward a number of proposals for the museum which all proved to be too extensive to be practical. The building was therefore designed by the functionalist architect Tyge Hvass.

The beautiful architecture of the museum and the spirit of J.F. Willumsen, an artist that continually challenged his own work and the boundaries of society, was an inspiration to us and felt like the perfect place to introduce our new lighting collection.



THE LIGHTING COLLECTION

FRAMES

8-11

YO-YO

12-15

DECO

16-19

LINE

20-21

LE SIX

22-23

CLOCHE

24-25

PIPE

26-27

SERIES OVERVIEW

29-35

THE
LIGHTING
COLLECTION



Frames

By
Anna Ohmsen
& Emma Bukhave Vidarsson

Frames is an award winning design produced in FSC certified massive oak. Designed by Anna Ohmsen and Emma Bukhave Vidarsson, Frames won the FSC Design Awards and the Mad & Bolig Design Awards in 2018.

Frames is a dynamic pendant lamp which can transform from a 2-dimensional appearance to a 3-dimensional object. We live in a time where lightning is becoming digitally adjustable. Frames is a manual contrast to the digital world.

With the manual rotation you can create different light settings and change the expression of the design. In other words Frames, creates a dialogue between you, the design and its natural material.

The design consists of 72 joints. Every single frame is handmade and quality checked before it's connected with carefully selected parts in brass. Frames is available in 4 different wood finishes; natural, smoked, dark stained and black.

NORR11
Frames
—
Le Roi Bench







The idea of Frames, occurred in connection with the design competition FSC Design Awards in 2018, which challenges design and architecture students to create both innovative and sustainable designs made from wood.

The minimalistic and flexible appearance makes Frames a great match for several rooms in your home. You can place the sculptural design next to your sofa, armchair or bed to give the room a pleasant and decorative light or use it flat for a more direct and general light depending on the atmosphere you want to create.

“We do not compromise on quality, aesthetics or sustainability. With minimal material waste and the compressed flat-packing system, resources and transport are used effectively and responsibly.”

Anna Ohmsen & Emma Bukhave Vidarsson

Yo-Yo

By
Kristian Sofus Hansen
& Tommy Hyldahl

NORR11
Yo-Yo Floor Lamp
—
MAN Lounge Chair



Inspired by the concentric shapes of a Yo-Yo, the Yo-Yo lamps are characterized by two circular opal glass shades placed opposite each other creating different layers to obscure the light source. A single layer glass ensures a bright illumination of the ceiling, while a double layer glass creates a warm and inviting atmosphere below the lamp. The translucent lampshades is elegantly mounted in an industrial metal fixture.

The Yo-Yo collection features two pendant lamps, as well as a table and floor lamp.

NORR11
Yo-Yo Pendant Big
—
Elephant Dining Chair
NY11 Dining Chair & Stool
Oku Dining Table



NORR11
Yo-Yo Table Lamp
—
Oku Dining Table



NORR11
Yo-Yo Pendant Small
—
Gear Coffee Table
Oku Dining Table
Buffalo Chair



Deco

The Deco collection has its origins in the cylinder wall lamps, found within lobby and entrance halls of 1930s Art Deco buildings.

Deco is a highly minimalistic and simplified lamp design, based on sleek iron profile casing and a cylinder opal glass shade. The translucent glass shade is characterized by a rifled structure, adding a shimmering and decorative detail to the light.

The Deco collection comes in a wall lamp, pendant and chandelier. The pendant features an adjustable steel wire, enabling both vertical and horizontal lamp installations.

By
Kristian Sofus Hansen
& Tommy Hyldahl

NORR11
Deco Chandelier
—
Oku Dining Table
Buffalo Chair
NY11 Dining Chair & Stool



NORR11
Deco Wall Lamp
—
New Wave
Gear Coffee Table



NORR11
Deco Pendant Lamp



NORR11
Line Two Pendant
—
Oku Coffee Table
Little Big Chair
MAN Daybed





NORR11
Line Two Floor Lamp

Line

By
Rune Krøjgaard
& Knut Bendik Humlevik

The Line Series is inspired by the 40's Film Noir. The characteristics from this particular era are depicted through rawness, the clear silhouette and a gentle light.

The Line collection includes two sizes of floor lamps and two sizes of pendant lamps. The floor lamps are made with a marble base, oxidised brass rod and an aluminum lampshade and the pendant lamps share the same simple and characteristic lampshade.



NORR11
Le Six Table Lamp
—
JFK Desk
NY11 Stool



NORR11
Le Six Wall Lamp



NORR11
Le Six Double Arm Wall Lamp

Le Six

Le Six is a modern lamp collection based on a minimalistic principle of one single lampshade adaptable for every lamp.

The curved design of the lampshade is inspired by the 1920s Art Nouveau in a reinterpreted Scandinavian context. The characteristic trumpet shape is designed to create a lampshade with optimum light scattering, which is easily adjusted in any direction. This makes Le Six a very versatile lamp fitting perfectly into every room of the house, offices, hotels or restaurants.

The Le Six collection includes pendant lamps, three types of wall lamps and a table lamp.

By
Kristian Sofus Hansen
& Tommy Hyldahl

By
Rune Krøjgaard
& Knut Bendik Humlevik

Cloche

The Cloche series is a family of pendant lamps made of turned aluminium with a brushed brass or brushed aluminum treatment inside. The Cloche series is inspired by the French hat from the early 1900s known by the same name. The open design helps to spread the light evenly, creating a gentle atmosphere with deep shades and reflections from the inside. The Cloche series is a beautiful piece of minimalism.

The Cloche collection comes in three sizes and three colours; black, white and brushed aluminum.



NORR11
Cloche Three Pendant Lamp
—
Oku Dining Table
Elephant Dining Chair



PIPE

Inspired by industrial steel pipes Rune Krøjgaard and Knut Bendik Humlevik created a family of tubular pendant lamps in three sizes. The design is effortlessly simple and comes in four different colours and finishes; black, white, brass and raw oxidised aluminum.

The lamp features a LED bulb emitting a warm, pointed illumination.

By
Rune Krøjgaard
& Knut Bendik Humlevik



NORR11
Pipe Three Pendant Lamp



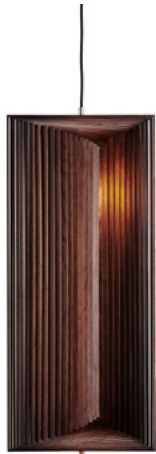


SERIES OVERVIEW

Frames



Black



Dark Stained



Natural



Smoked

Details



Yo-Yo



Table Lamp



Floor Lamp



Pendant Small



Pendant Big

Deco



Chandelier



Pendant



Wall Lamp

Line One Pendant



Black



Oxidized



White

Line Two Pendant



Black



Oxidized



White

Line One Floor Lamp



Black



Oxidized



White

Line Two Floor Lamp



Black



Oxidized



White

Le Six Double



Black



Brass



Bronze



Oxidized

Le Six Pendant



Black



Brass



Bronze



Oxidized

Le Six Single Arm



Black



Brass



Bronze

Le Six Table Lamp



Black



Brass



Bronze

Le Six Wall Lamp



Black



Brass



Bronze



Oxidized

Cloche One



Black



White



Aluminium

Cloche Two



Black



White



Aluminium

Cloche Three



Black



White



Aluminium

Pipe One



White



Black



Raw



Brass

Pipe Two



White



Black



Raw



Brass

Pipe Three



White



Black



Raw



Brass

WE SEEK INSPIRATION
FROM NATURE &
RAW MATERIALS
WHICH IS EVIDENT
IN OUR PRODUCTS,



OFTEN REDEFINING



MATERIALS,
TECHNIQUES
& FORMS.

NORR11 Lighting

Lighting is one of the most important part of interior. Lighting creates the warmness that give spaces a feeling of home.

NORR11 has developed a versatile lighting collection that fits into a range of different environments, from homes to professional and public use.

